

WE HAVE THE FRANCHISES

Franchise Opportunities



WE MAKE THE ROAST BEEF. YOU MAKE THE CHEDDAR.

Are you bold enough to bring an innovative, boundary-pushing and unapologetic food brand experience to life in your community? Then we have the franchise for you. Arby's has stayed true to its high-standard of offering deliciously meaty sandwiches loaded with flavor to its loyal customers while packing in bold new innovation to create generations of Arby's fans. If you're thinking Arby's...we have to meet!

We are the **second-largest sandwich restaurant** brand in the world

We've been a **QSR leader** for nearly six decades

We have more than **3,300 restaurants** in **8 countries**

WE HAVE THE MEATS®



Arby's unique **Fast Crafted®** positioning gives our brand a competitive edge. We're winning by serving quality food, affordably priced, with the speed and convenience guests demand.

OWN THE MEATS

The Arby's franchise opportunity offers restaurateurs like you a chance to own one of the most innovative restaurant brands in our industry.

We have a winning formula:

A powerful brand, a craveable menu, and a team of the best brains in restaurant ownership all add up to an impressive opportunity for you to own a truly distinct restaurant franchise.

You'll love our bold look:

Our restaurant designs are warm, welcoming and bold. With cost reduction and service efficiency top-of-mind, our build options help you maximize your investment.

We serve craveable sandwiches:

We Have The Meats®—and we mean all of them! We're much more than the roast beef that made us famous. We keep our menu packed with diverse and inspiring flavors.



INSPIRE

Arby's is part of Inspire Brands™, the second-largest restaurant company in the US, with some of the biggest names in franchising under its wing. With the Inspire team on our side, we're able to offer you superior support and unmatched purchasing power from the very start!

BRING ARBY'S TO YOUR COMMUNITY

SITE CRITERIA

Space requirements:

- 30,000 – 40,000 sq. ft.
Lot w/ 100 -180 feet of street frontage
- 1 parking to every 2 seats
- Building size 2,400 to 3,000 sq. ft.



Demographics

- 40,000 population density within 2 miles
- Median Household Income of \$55,000
- 20,000 total employees
- GLA (1/2 mile) of 250,000
- Strong site positioning with high visibility and easy access
- Strong surrounding site traffic, retail shopping



"I've been a part of this brand for 20 years, and I'm more excited today than I've ever been."

- John Wade, owns 150+ Arby's restaurants





If you're a passionate, growth-minded, service-focused entrepreneur with experience in the QSR world, let's talk!

THE NUMBERS:

Verifiable liquid assets of \$500,000

Total net worth of \$1,000,000



FRANCHISE TERMS*

- Initial investment ranges from \$861,950 – \$2,451,000
- Initial franchise fee: \$37,500
- Royalty fee: 4% of gross sales
- Advertising fee: 4.2% of gross sales

*Refer to the Arby's Franchise Disclosure Document for complete details.

Additional incentives are available!

**SEE HOW WE CAN HELP
YOU MAKE THE CHEDDAR**

arbysfranchising.com

